



**STATEMENT OF PROCEEDINGS
FOR THE REGULAR MEETING OF THE
LOS ANGELES COUNTY COMMISSION ON INSURANCE
KENNETH HAHN HALL OF ADMINISTRATION
500 WEST TEMPLE STREET, ROOM 374-A
LOS ANGELES, CALIFORNIA 90012**
<http://lacic.org>

Thursday, December 13, 2012

10:00 AM

AUDIO LINK FOR THE ENTIRE MEETING. (12-5787)

Attachments: [AUDIO](#)

Present: Chairman Scott Svonkin, Vice Chair Eric Bauman, Commissioner Barry Binder, Commissioner Bob Blake, Commissioner Kathy Croymans, Commissioner Helene Lohr, Commissioner Patricia Torres and Commissioner Steve Vicencia

Absent: Commissioner Daniel Falcon and Commissioner Luther Nash

1. Call to Order (12-5381)

**The meeting was called to order by Chairman Svonkin at 10:11 a.m.
The Pledge of Allegiance was led by Vice Chair Bauman.**

I. ADMINISTRATIVE MATTERS

2. Approval of the October 11, 2012 meeting minutes. (12-5382)

On motion of Commissioner Binder, seconded by Commissioner Blake, this item was approved.

Attachments: [SUPPORTING DOCUMENT](#)

3. Recommendation to receive and file the Chairman's report. (12-5383)

Chairman Svonkin reported that he met with County staff on the issue of obtaining a social media account and it was suggested that the Commission work with staff on enhancing the existing website making it more interactive with continual updates.

Discussion on obtaining a social media account and County policy ensued.

Vice Chair Bauman stated that he would be submitting to the Commission the State's policy in regards to social media for reference.

Chair Svonkin asked Commissioners to send their appointing Supervisor an email asking for their support in obtaining a Social Media site for the Commission.

Discussion on the various County entities that have a social media accounts and the possible liability of information provided ensued.

Chair Svonkin discussed that the content on a Facebook site, if approved should not be political or controversial and Commissioner Crooymans stated that it would be best for the Commission to remain neutral as it relates to Insurance Companies and only post information that would benefit the public.

Vice Chair Bauman explained that a news aggregator can be added to the site or have a defined newsfeed.

Chair Svonkin reported that the sunset review submission is in process and we are waiting to hear from the Auditor-Controller on their recommendation for the new sunset review date.

II. REPORTS

4. Status update by Commissioners on the Subcommittee on Fraud. (12-2786)

Commissioner Lohr updated the Commission on the findings, goals, and ideas from the Insurance Fraud Sub-Committee. She stated that insurance fraud is the cause of rising insurance costs. The plan is to reach out to the public through various media outlets and educate consumers about fraud. The goal is for the Board of Supervisors to help reduce insurance fraud and support all legislative efforts.

Chair Svonkin thanked the Insurance Fraud Sub-Committee for their efforts. Discussion and suggestions on using existing resources to increase fraud awareness ensued.

Chair Svonkin requested that two more members join the Insurance Fraud Sub-Committee. Vice Chair Bauman and Commissioner Blake joined the Insurance Fraud Sub-Committee.

Chair Svonkin requested an update on fighting to protect consumers for the next meeting in February 2013.

5. Status update by the Consumer Education and Insurance Literacy workgroup. (12-2787)

Commissioner Crooymans reported that the workgroup on Consumer Education and Insurance literacy researched the State Departments Insurance website and found a variety of resources that addresses various fraud issues. She suggested adopting links to place on website.

Chair Svonkin requested the Consumer Education and Insurance Literacy workgroup to bring links for approval to the next meeting.

III. MISCELLANEOUS

6. Matters not on posted agenda, to be discussed and (if requested) placed on the agenda for action at a future meeting of the Committee, or matters requiring immediate action because of an emergency situation or where the need to take action arose subsequent to the posting of the agenda. (12-5384)

There were none.

7. Opportunity for members of the public to address the Commission on items of interest that are within jurisdiction of the Commission. (12-5385)

No members of the public addressed the Commission.

8. Adjournment for the meeting of December 13, 2012. (12-5386)

The meeting was adjourned by Chairman Svonkin at 11:37 a.m.